



Videos

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Opening remarks, data & agrifood a triple helix responsibility, data driven technology in agrifood

<p>Turning Grass into Money <i>Andrew Cooke, Rezare Systems</i></p>	<p>How data brings us to wisdom in agri & food <i>Will Kroot, Technical director VAA Data Works</i></p>	<p>Use cases and how data is collected, structured and digitized within a food library and bundle schemas <i>Phil Harris, CEO Ripe.io</i></p>
<p>The stream and usage of data between private and public stakeholders within the dairy health business <i>Johannes Frandsen, Product Portfolio manager SEGES</i></p>	<p>agrirouter: User experiences with the manufacturer-independent data exchange platform <i>Dr.-Ing. Jens Möller, Managing Director DKE-Data</i></p>	<p>Linking consumer eating outcomes to on-farm practice <i>Collier Isaacs, Ministry of Primary Industries – a partner of AgritechNZ</i></p>

Keynote Platform Economy, Martin F. Kenney University of California, Davis

<p>DjustConnect: Digitizing the Agricultural Code of Conduct to create a digital Data Ecosystem with the Farmer at the Steer <i>Dr. ir. Jürgen Vangeyte, director Agrifood technology department of ILVO</i></p>	<p>Taking out the middle-man: Enabling digital marketing and direct sales for small farmers <i>Sebastian Terlunen, founder, CEO FrachtPilot</i></p>	<p>Making consumers happy with data & ultra fresh food <i>Rene Bink, Serial Entre-preneur, Founder Healthy Fridge</i></p>
<p>How can technology help farms mitigate climate risk? <i>Olivier Jerphagnon, Founder and CEO PowWow</i></p>	<p>Digitization in the agri-food industry in Europe: bridging the gap <i>Veerle Rijckaert, Business Development & Internationalization Manager Flanders FOOD & Dr. David Verstraeten, Engineering Manager at Yazzoom</i></p>	<p>Wireless data communication between machinery, FMIS and public authorities to increase the farmers perceived ease-of-use of precision farming <i>Jesper Riber Nielsen, Product Portfolio manager SEGES</i></p>

Wrapup, government messages & signing ceremony Worldwide Alliance Data in Agrifood

From Seed, Fertilizers & Inputs to Agriculture	From agriculture to Food Processing	From Food to Health & Wellbeing
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